EMERGING DIGITAL SOLUTIONS

Your agency + EDS.LA



WHITE-LABEL AGENCY PARTNERSHIP

EXPAND YOUR AGENCY. WITHOUT EXPANDING YOUR TEAM.

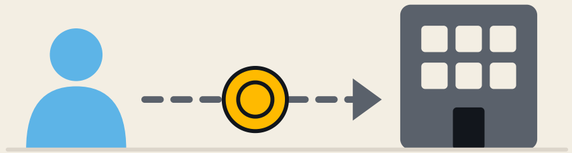
Your Clients | Your Brand | Our Expertise

THE OPPORTUNITY

Your clients need websites

There are three ways to answer it.

Option 1



Refer it elsewhere

Another firm now sits inside your client relationship, and the project revenue goes with it.

Option 2



Hire a technical team

Designers and developers become a fixed cost to carry, whether projects come in or not.

Option 3



Partner with EDS.LA

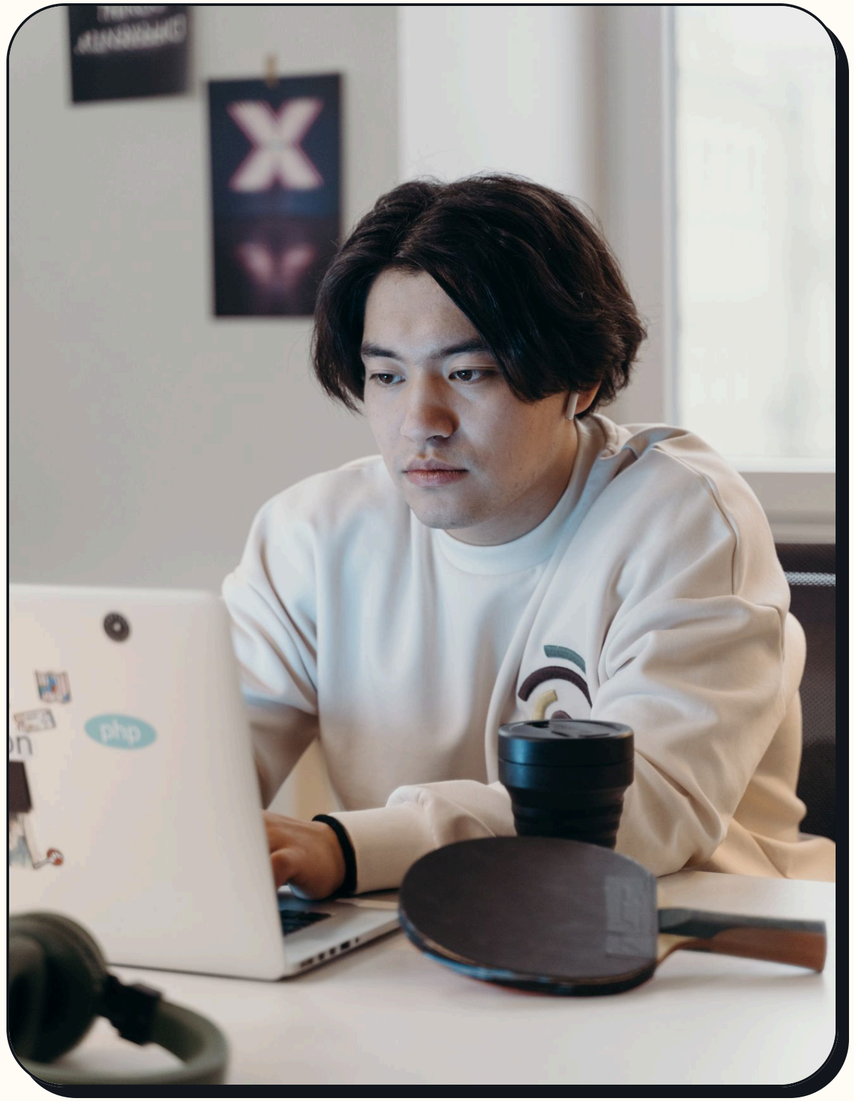
Sell websites under your own brand, keep the client, and leave production to us.

INTRODUCING EDS.LA

Your invisible website development department

EDS.LA powers your agency’s website services behind the scenes.

- UI/UX design
- CMS
- Elementor
- Responsive optimization
- Agreed integrations
- Advanced SEO
- E-commerce
- SSL security
- Speed optimization
- Testing and deployment
- Technical maintenance
- Contact forms
- Technical consultation
- Technical troubleshooting

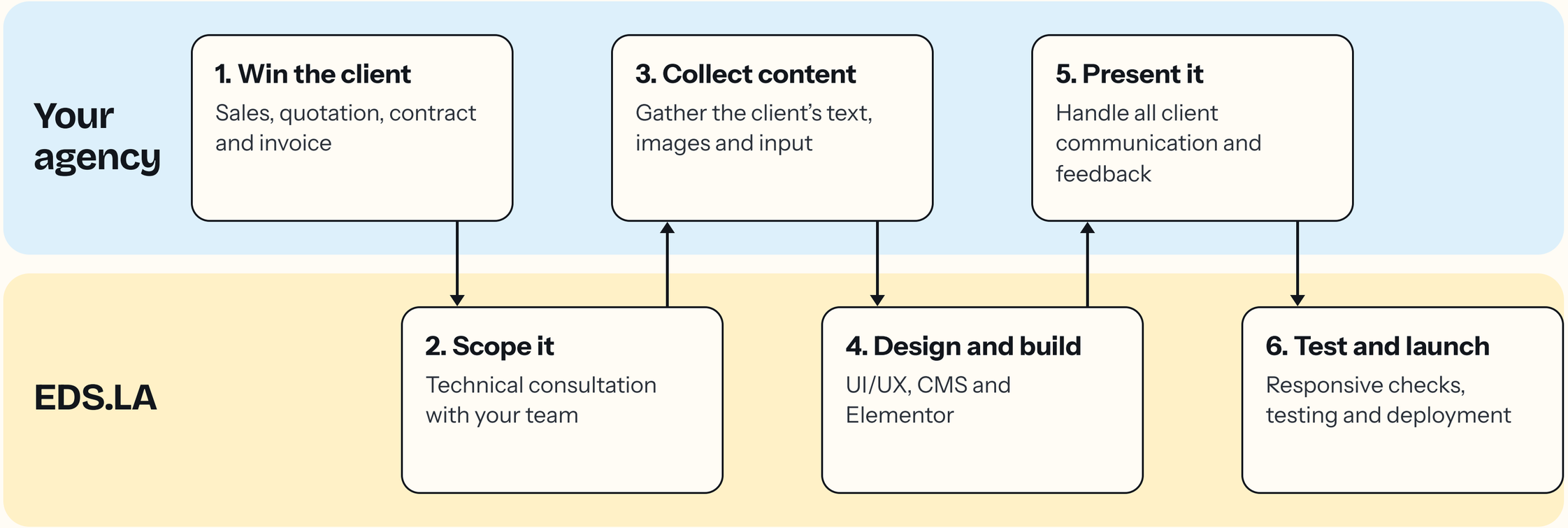


Not a competitor

We produce for your agency and stay out of your client relationships.

HOW IT WORKS

How the partnership works



SHARED RESPONSIBILITIES

What EDS.LA handles vs. what your agency handles

EDS.LA: the production

- Technical consultation
- UI/UX design
- CMS development
- Elementor implementation
- Responsive optimization
- Agreed integrations
- Testing and deployment
- Technical troubleshooting
- Agreed technical maintenance

Your agency: the relationship

- Client acquisition
- Sales and quotations
- Client contracts and invoicing
- Payment collection
- Content collection
- Client communication
- First-line customer support

Sabaido.com CRM

Handle your client relationships in one place.

PARTNERSHIP MODELS

Two partnership models

MODEL A · Revenue sharing

60% EDS.LA / 40% Agency Partner

How it works

Revenue is shared on eligible net project service revenue.

EDS.LA receives	Your agency earns
60%	**40%**

MODEL B · Wholesale / reseller

Your agency. Your pricing. Your margin.

How it works

EDS.LA provides agreed wholesale production prices. You set your retail price.

EDS.LA receives	Your agency earns
Its agreed production fee.	**The difference**

In both models: your agency manages the client and collects payment, with the same white-label production experience.

EXAMPLE PROJECT PRICING

A website for every client budget

Clients can start from 5,000,000 LAK. The price grows only with what they actually need.

Starter, from

5,000,000 LAK

Get online

- Custom design
- 5 essential pages
- Mobile-responsive design
- SSL security certificate
- Contact forms
- Year 1 domain and hosting
- 30 days support

Professional

10,000,000 LAK

Get found

- **Everything in Starter**
- 10 pages total
- Blog or news section
- Advanced SEO
- Google Business Profile
- Live chat integration
- Speed optimization
- 60 days support

Business

15,000,000 LAK

Sell online

- **Everything in Professional**
- E-commerce ready
- Payment gateway
- Multi-language support
- Customer reviews
- Event calendar
- Advanced security
- Performance monitoring
- 90 days support

Major projects

30,000,000 LAK+

Built around the client

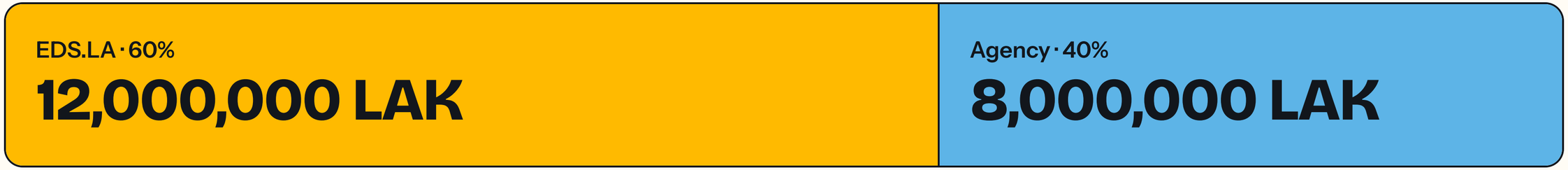
- Unlimited pages
- Advanced e-commerce
- Custom development
- CRM integration
- API integrations
- Priority support
- Dedicated manager
- 6 months support

Quoted on requirements

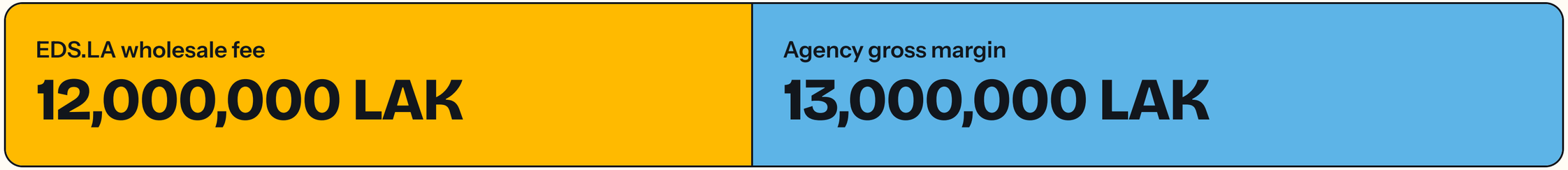
REVENUE OPPORTUNITY

Revenue examples: 60/40 and wholesale

Model A: 60/40 revenue share. Website project: 20,000,000 LAK



Model B: wholesale. Client retail price: 25,000,000 LAK



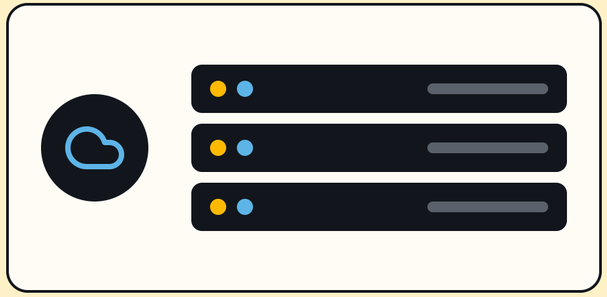
WEBSITE PACKAGE INCLUSIONS

Domain and hosting included in Year 1

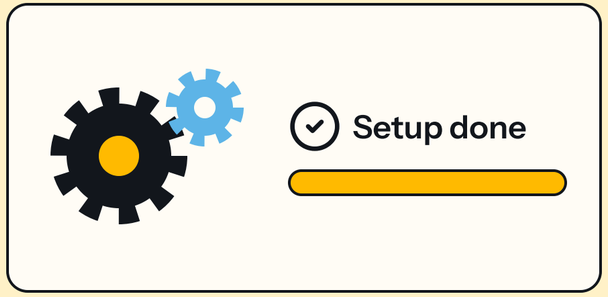
Website development projects launch with the essentials in place for the first year.



One .com domain registration



Web hosting



Initial hosting setup

Year 1	**From Year 2**
Included with the project	Continues under the annual renewal fee

AFTER THE FIRST YEAR

Annual renewal: 2,500,000 LAK from Year 2

Standard renewal fee

2,500,000 LAK/year

Includes: .com domain renewal and web hosting.

Your agency earns

500,000 LAK

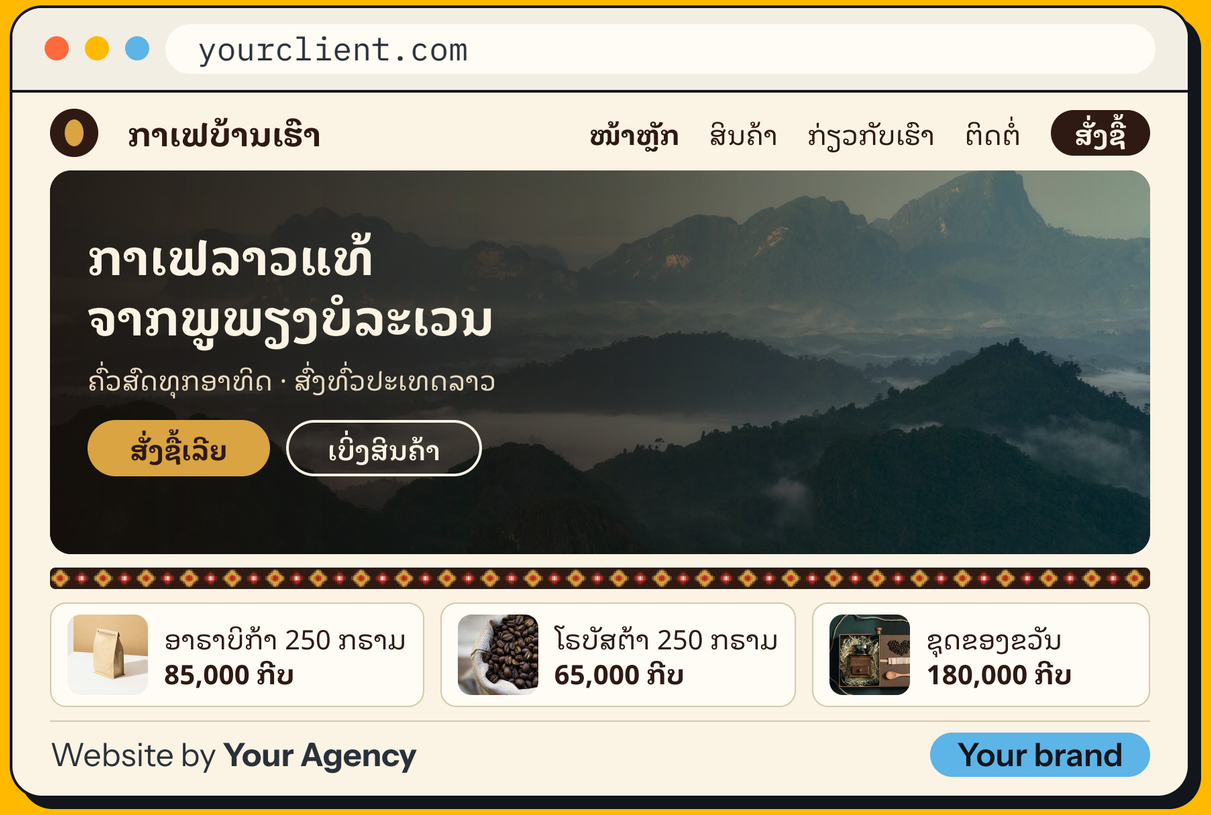
Per annual renewal.

Year 1	Year 2	Year 3	Year 4
Included with the project	+500,000 LAK	+500,000 LAK	+500,000 LAK

Renewals are treated separately from initial website development revenue. Your agency can continue earning from client relationships through annual hosting and domain renewals.

COMPLETE WHITE-LABEL EXPERIENCE

We build the websites. You build the relationships.



- ✓ EDS.LA remains behind the scenes.
- ✓ Your agency owns the end-client relationship.
- ✓ Your agency manages sales and customer communication.
- ✓ EDS.LA handles technical production and agreed technical support.
- ✓ Customer relationships and confidential information are protected under the partnership agreement.

WHAT YOU CAN RELY ON

Quality, support and delivery

Quality

- UI/UX design
- CMS development
- Elementor implementation
- Responsive optimization

Support

- Technical troubleshooting
- Agreed technical maintenance
- Agreed technical support behind your first-line team

Delivery

- Technical consultation
- Agreed integrations
- Testing before launch
- Deployment

Project scope, timelines and support levels are agreed with you in writing.

WHO THIS IS FOR

Ideal partnership candidates

Digital marketing agencies

Give campaigns a website you control.

Branding studios

Carry a new identity through to the web.

Advertising companies

Add a website to every client proposal.

Creative agencies

Keep the creative lead, without the build.

IT service providers

Round out your offer with web services.

Business consultants

Deliver the website your advice calls for.

For partners across Laos and internationally who want to offer websites without hiring an in-house technical team.

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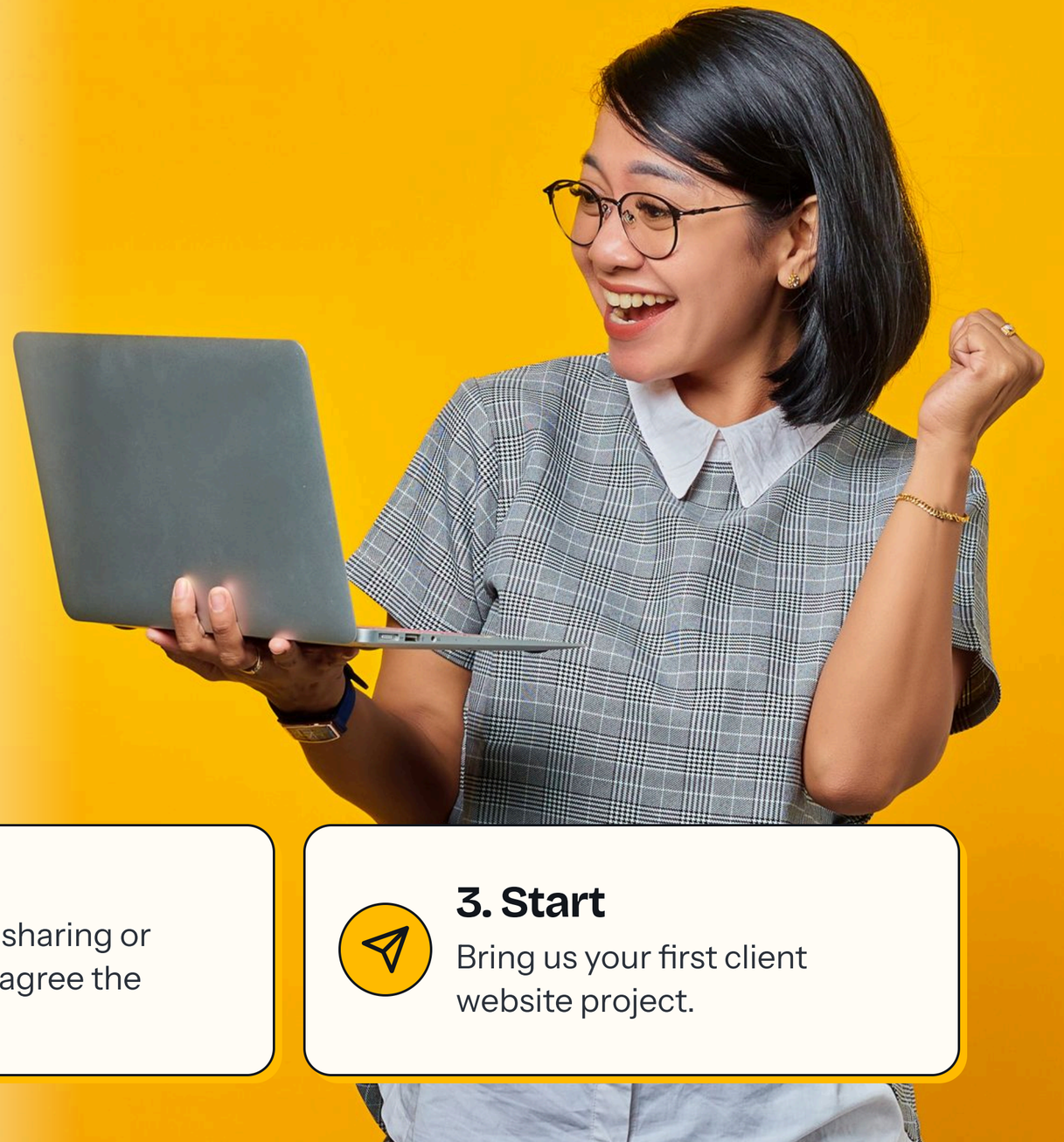
LET'S GROW YOUR AGENCY TOGETHER.

Your Clients. Your Brand. Our Expertise.

Let's Discuss a Partnership.

EDS.LA · Emerging Digital Solutions

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GETTING STARTED

1. Talk

Tell us about your agency and your clients.

2. Choose

Select revenue sharing or wholesale, and agree the terms.

3. Start

Bring us your first client website project.